



## **Friends of Hollywater School Social Media Policy**

This policy explains how our association uses social media. It is available and applies to all members of Friends of Hollywater School.

### **Details of the social media used by our association**

Friends of Hollywater School uses Facebook. @Friends of Hollywater School Community Group

### **Access to the social media used by our association**

The Friends of Hollywater School Facebook presence is a members' only page. This is a closed group meaning that you can apply to join but this will need to be approved by the designated Facebook group administrator. Only approved members can see posts made to the group.

This page accepts postings from members, but these require approval by one of the designated committee administrators.

### **Permitted members**

The Facebook group of Friends of Hollywater School Community is only intended for members of the association, in this case the parents, carers, staff and governors of Hollywater school. This is regulated through this being a closed group and members needing to gain permission to join from the Facebook group administrator.

Friends of Hollywater School does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

### **How this is used by our association**

The purpose of the Friends of Hollywater School Community Facebook page is to help the Hollywater School community stay informed – to communicate with members, promote events or elements of events, to recruit volunteers to support the FoHS's activities, thank local supporters and canvass members' views.

It is used to share useful information about events, developments and projects. These may be relating to Hollywater School, the Friends of Hollywater School or the local community (particularly those activities designed specifically for children and young people with SEND),

### **Usage Rules**

Be kind and courteous – the page is a place to give support and share information and make others feel welcome. Unkindness to other members or disrespectful posts about the school will result in deleted posts.

Not a place to air grievances – any issues with the school should be taken up through the appropriate channels. Any such posts will not be approved by the admins of the page.

No direct advertising – we encourage the recommendation of companies where relevant or requested, but companies are not permitted to directly promote their services on the group page. Avoid offensive language – the group is a place to share information and support, and as such we want everyone to feel comfortable. We ask that swearing and using terms which others may feel uncomfortable with is avoided.

### **Photographs**

The Facebook group of Friends of Hollywater School Community allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Friends of Hollywater School accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

### **Application of this policy**

By using the Facebook group of Friends of Hollywater School Community you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

### **Availability of this policy**

This policy is publicly available through the website of Hollywater School on the Friends of Hollywater School page/Policies and is referenced as part of the information stated on our Facebook Group page.